

West Flemish Corporate Sustainability Charter

6 policy principles:

By participating with the West Flemish Corporate Sustainability Charter, the company is committed to:

1. Integrate 'corporate sustainability' in a pro-active way in the company's policy and to strive for constant improvement of the economic, social and environmental efforts. To elaborate relevant performance indicators to measure and evaluate this progress. To strive for sustainable growth.
2. Take account of the social responsibility of the company and to tap into the social evolutions and regional diversity.
3. Constantly work on the compliance with social and environmental legislation.
4. Translate the 10 themes of the West Flemish Corporate Sustainability Charter in personal objectives, to transpose them to an annual action plan and to report the results to the Evaluation committee of the West Flemish Corporate Sustainable Charter.
5. Inform and involve employees in the participation of the West Flemish Corporate Sustainability Charter and to create a platform within the company for the implementation and follow-up of the actions.
6. Display the exemplary function concerning "Corporate Sustainability" by communicating externally about the policy and the realised actions. Actively participate in experience exchange with other companies to ensure an optimum dispersion of good practice.

10 themes:

Theme 1: Corporate governance

Integrating sustainable entrepreneurship in the policy and activities of the organisation. Visualising the follow-up of the relevant social, welfare and environmental legislation and constantly working in compliance with this legislation. Defining relevant performance indicators and monitoring in order to be able to follow up the constant improvement of the economic, social and environmental performances.

Theme 2: Social engagement

Assuming one's social responsibility and conducting honest commercial practice. Supporting local economy and committing to local community.

Theme 3: Communication and dialogue

Communicating and dialoguing openly with staff, authorities, environment and other relevant stakeholders about the policy, the realisations and the results. Improving departing from an involvement of the employees in the corporate policy/Improving commitment of the employees in the corporate policy. Providing correct product information. Elaborating a positive relationship with the neighbourhood.

Theme 4: Human-friendly entrepreneurship

Human-friendly entrepreneurship with respect for the employee, an eye for work quality, the wellbeing of employees and installing a non-discriminatory policy. Motivating employees, making utmost use of their competences and talents and offering them opportunities for development.

Theme 5: Risk management

Developing a risk management system to limit the impact of the organisation on man, environment and economy. Following up on product safety.

Theme 6: Sustainable investment, purchase and product and service development

Integrating sustainability while expanding the corporate infrastructure, the investment and purchase policy and the product and service development.

Theme 7: Chain management

Optimising corporate processes by applying the eco-efficient usage of goods, additives and packaging. Limiting waste and looking for useful applications for waste disposal. Using water sources sparsely and optimally.

Theme 8: Climate change and Energy

Maximum prevention of CO₂ emissions and greenhouse effect. Energy bookkeeping and applying rational energy use. Striving for a minimal CO₂ footprint and making optimal use of renewable, environmentally-friendly energy sources.

Theme 9: Quality of direct living environment

Improving the quality of the living environment by visual integration of the company, stimulating biodiversity and limitation of noise, vibrations, radiation, light pollution, and emission towards soil, air, and surface water.

Theme 10: Sustainable logistics and mobility

Making efforts for sustainable transport and internal logistic activities in compliance with clients and suppliers. Initiating action to reduce the global traffic impact of the company and contribute to sustainable and safe mobility.
